

Shipping Intelligence

ShipHawk™

ShipHawk is democratizing retail shipping by giving retailers access to the best delivery price points and powerful shipping intelligence software that:

- √ Protects and improves margins
- √ Optimizes delivery for all product types
- √ Decreases costs
- √ Improves Net Promoter Scores
- √ Optimizes delivery for all product types
- √ Provides an on-brand delivery experience

Free shipping has become table stake for e-retailers, and the diversity of goods that consumers seek to purchase online continues to grow. Traditional parcel carriers are adding a variety of surcharges and pricing options that often make it challenging to determine whether you've selected the right shipping experience or not. Meanwhile, the non-parcel market remains highly fragmented.

ShipHawk equips retailers with the ability to overcome these challenges in the following ways:

- ▶ Real-time rate comparisons at point of sale across national and regional carriers, increases cart conversions and saves the retailer ~20% on shipping rates.
- ▶ Full back-end automation significantly reduces operational costs, errors, and damages.
- ▶ "FedEx style" tracking for all shipment types provides visibility and fosters buyer trust.
- ▶ Advanced shipping analytics provide a complete picture and empower retailers to optimize their marketing.

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