



Datatrak®

Developing More than Software

For more than three decades, Datatrak has been providing carriers, shippers and logistics companies with technology to support mission-critical business systems and processes. Several customer-centric tenants guide our technology solutions.

1. Keep up to date with the most advanced technology and intuitive design elements
2. Leverage the specialized expertise of our staff for professional services
3. Engage in collaborative efforts with our strategic partners and customers
4. Provide optimal value at the customer's desired level of investment

Datatrak continues to empower carriers and shippers to take control of the supply chain.

New Innovative Solutions from Datatrak

Ascend is more than a software solution, it's a new platform that brings speed, agility and functionality to any logistics enterprise, large or small. *Ascend* has been configured to be a modular system or to interface with a full suite of operational products and proprietary systems. No other solution provides the depth of scalability, integration or functionality in managing logistics operations.

Ranger provides the essence of mobility solutions in a robust application capable of managing the most challenging customized solutions. Visibility is the key functionality of *Ranger* and the feature rich design provides order detail status at every critical milestone, to include full signature capture and GPS tracking capability for today's demanding real-time visibility requirements. *Ranger* works on a variety of mobile devices and operating systems and integrates with all providers, regardless of platform.

IPD Mobile is designed to connect delivery companies with independent professional drivers who are available for immediate dispatch. Using *IPD Mobile's* dispatching application, delivery companies gain immediate access to an outside pool of qualified drivers allowing their business to rapidly expand to meet daily demand. Independent Contractors gain access to additional immediate no-hassle work opportunities through *IPD Mobile's* mobile application. Accounting requirements are managed through *IPD Mobile's* settlement process. *IPD Mobile* is ready to help grow your business!

Datatrak Provides Consulting Services for Logistics Businesses

Our customers recognize and benefit from the consultative approach we take with our selling processes. We assist our customers in understanding the cost, risk, strategic importance and return on investments in the IT landscape of their organizations. We'll assist management in architecting IT solutions that keep the business agile, responsive and strategic in today's rapidly evolving environment.

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