

# Hasler



## ABOUT OUR COMPANY

Neopost USA is the American operating company of Neopost Group, the world's fastest-growing provider of mailing and shipping solutions. Leveraging unmatched industry expertise, we partner with our customers to help them

achieve the absolute highest level of mailing operation efficiency. Utilizing innovative products and services, Neopost's mail management strategies and best practices provide the value and peace of mind our customers deserve. Our objective is to bring simplicity and efficiency to the mailing process in order to make their businesses run more effectively.

Throughout its 80-year history, the Neopost Group has pioneered creative yet practical mailing solutions, including a number of "firsts" in advanced mail processing equipment. Today, Neopost USA offers a complete line of Neopost- and Hasler-branded mailing, shipping and document handling products for offices and mail centers of all sizes.

In addition, Hasler offers a full range of document and mail management solutions designed to offer better control over your entire mailing operations through improved mailflow optimization. This includes increased efficiency, enhanced mailpiece security and integrity and reduced costs. These value-added mailing solutions have had a significant and very positive impact on every step of the mailflow process, with many Hasler customers having dramatically reduced their mailing and shipping costs.

The Neopost Group continues to strive for mail process innovation, with more than 300 people working on future generations of systems, software, infrastructures and networks linked to mail management. This combination of new product development, value-added services and a nationwide network of dealers and direct sales teams confirms Neopost's commitment to providing real mailing solutions and the highest level of customer service in the industry.

## Hasler

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**HASLER**  
*America's better choice.®*



## Dennis LeStrange President and CEO

Dennis LeStrange has guided and overseen the creation of Neopost USA out of several separate operating companies. The new organization continues to market its two flagship brands — Neopost and Hasler — through dealer and direct sales distribution channels. Under Mr. LeStrange's leadership, the company has achieved profitable growth through continuous product innovation and process improvement, as well as through engaged employees who deliver a superior level of customer satisfaction.

Dennis LeStrange has extensive experience in the office equipment and copier industry. He was Regional Operations Manager for A-Copy in Boston before becoming its president and CEO. He was later appointed Senior Vice President, Corporate Officer of IKON North America, and in 2008, he was appointed Chief Operating Officer of Neopost USA. LeStrange has a BS in Accounting and Business Administration from Empire State College SUNY.