

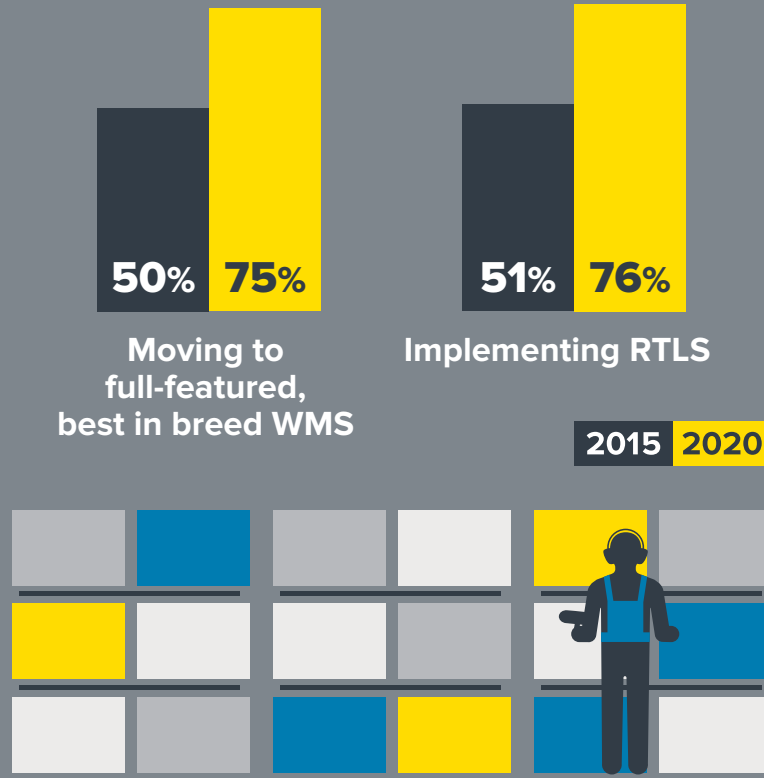
ENABLING THE SMART WAREHOUSE: WAREHOUSING 2020

Zebra's 2015 Warehouse Vision Survey revealed transformational changes in North America for asset visibility, warehouse productivity and supply chain integration.

PICKING & FULFILLMENT KEY CONCERNS

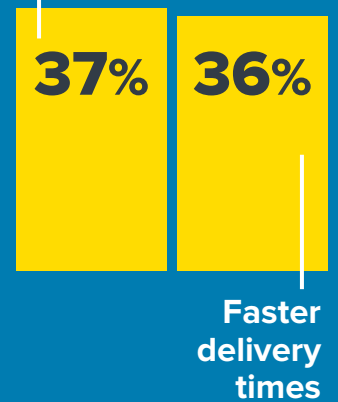


WAREHOUSE MANAGEMENT SYSTEMS (WMS)



KEY DRIVERS FOR CHANGE

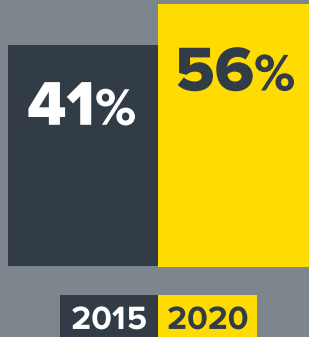
Lower transportation costs



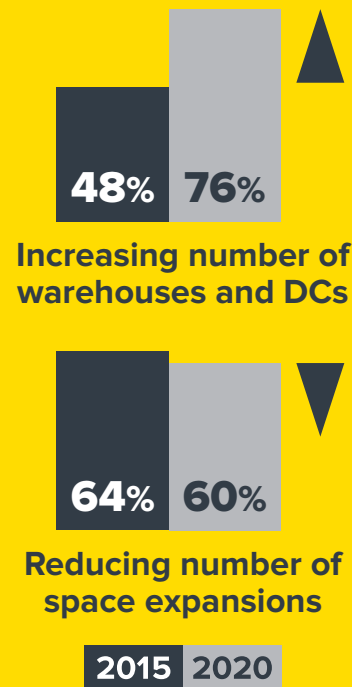
CYCLE COUNTING MOTIVATING FACTORS

- 55%** Reduce out-of-stocks
- 52%** Enhance customer service
- 48%** WMS accuracy

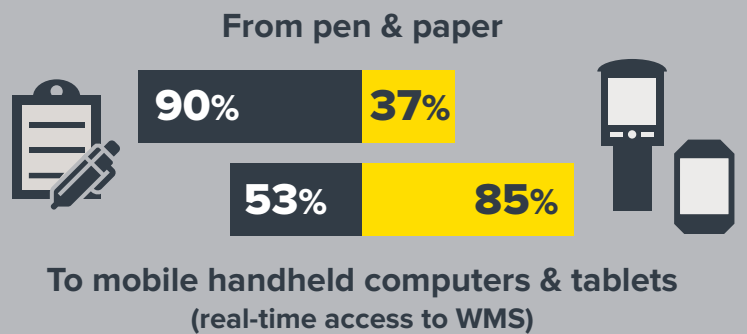
RFID SYSTEMS



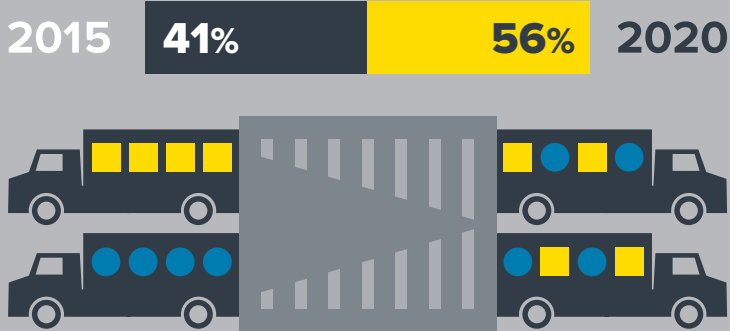
MORE WAREHOUSES AND LESS EXPANSION



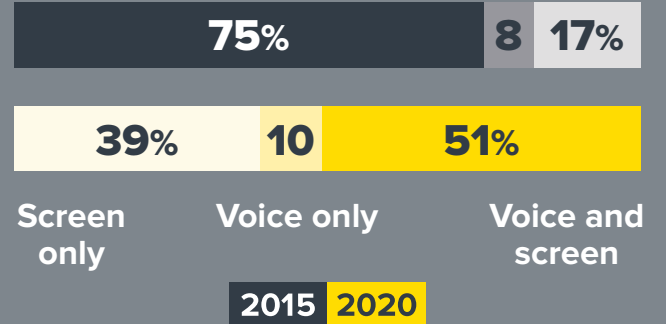
AUTOMATION TREND CONTINUES



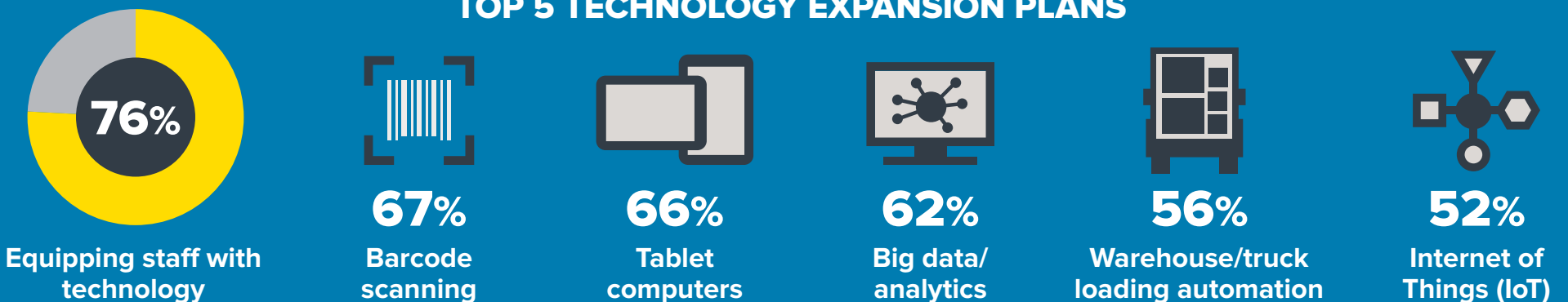
CROSS DOCKING



VOICE PICKING INCREASING



TOP 5 TECHNOLOGY EXPANSION PLANS



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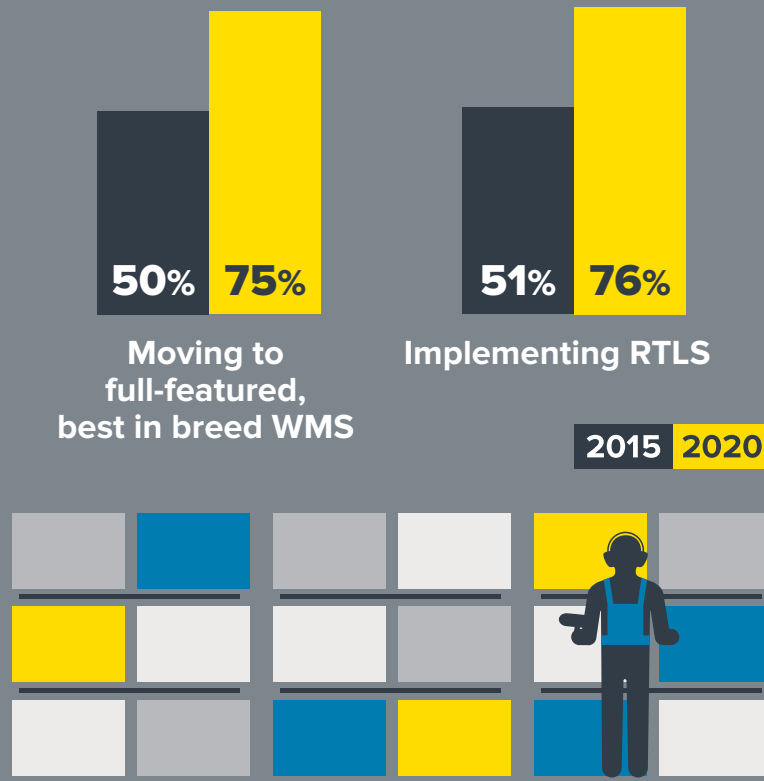
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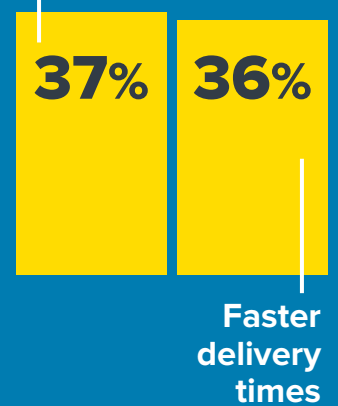


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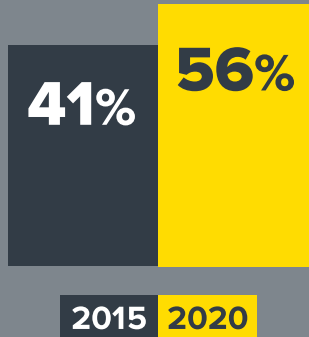
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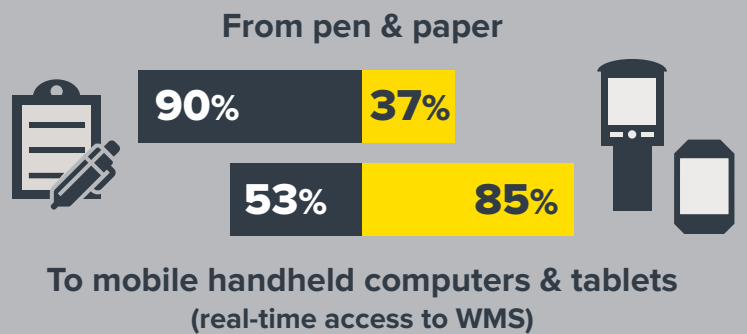
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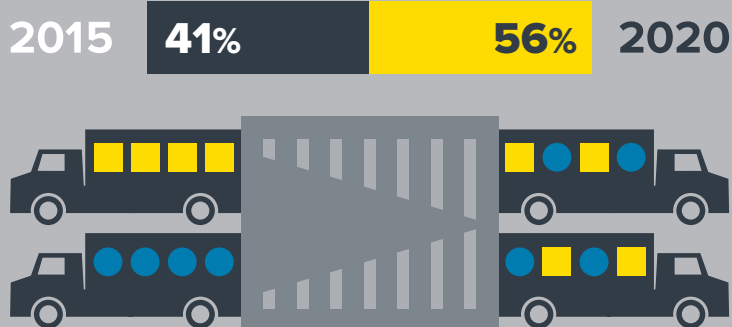
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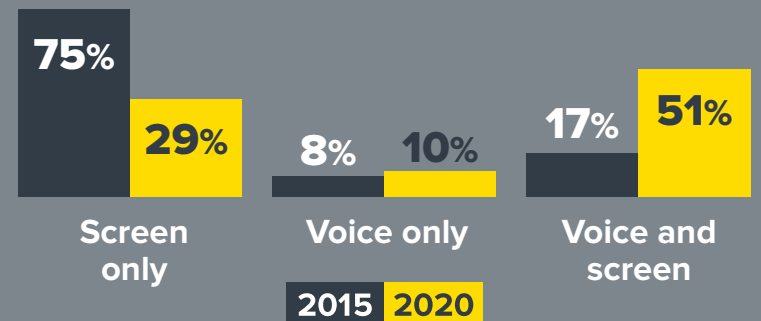
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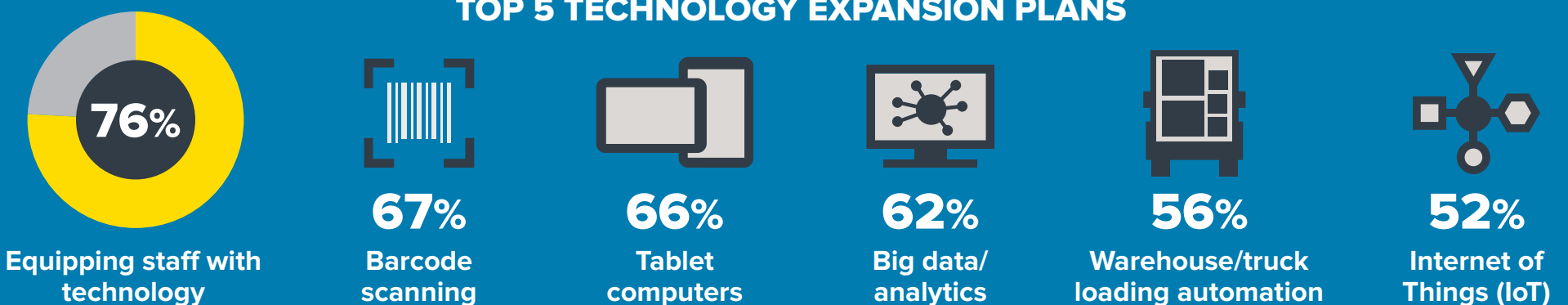
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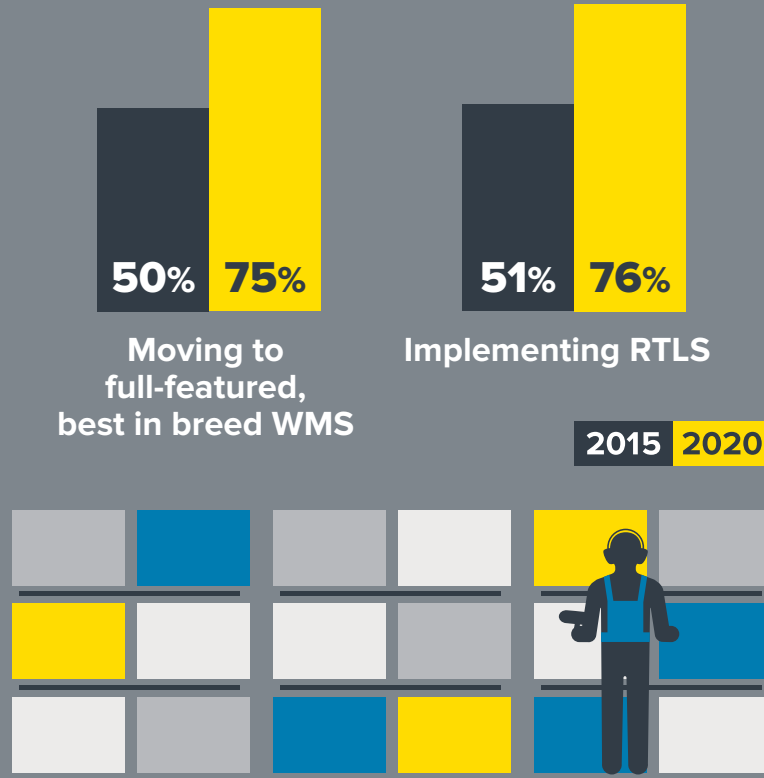
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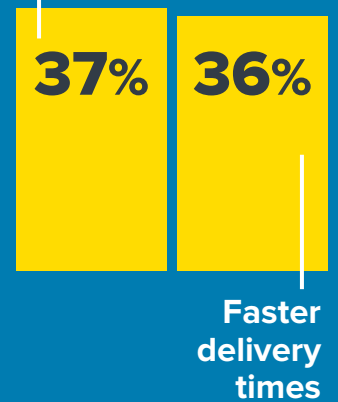


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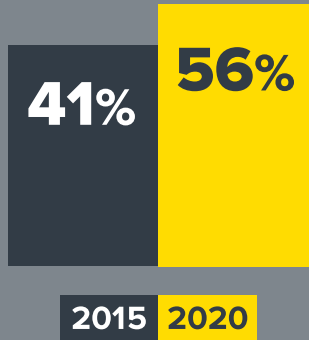
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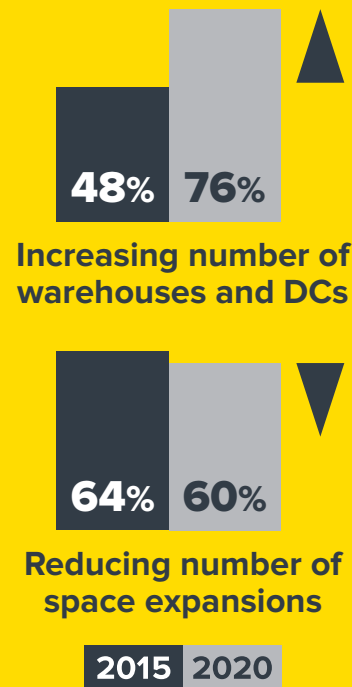
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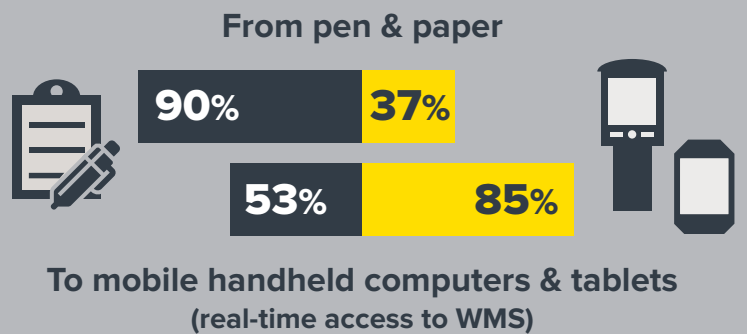
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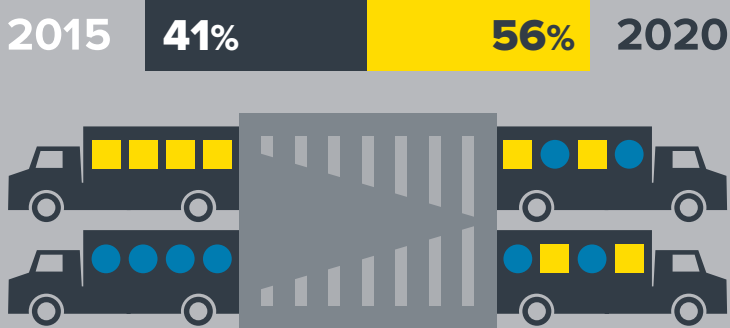
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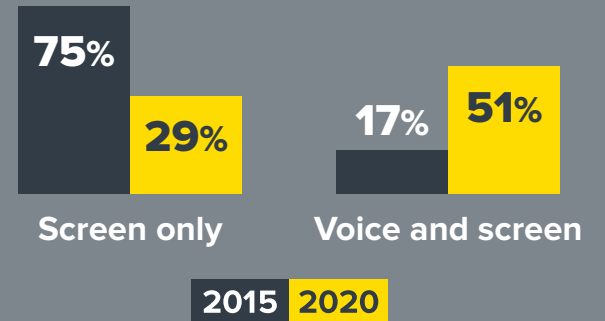
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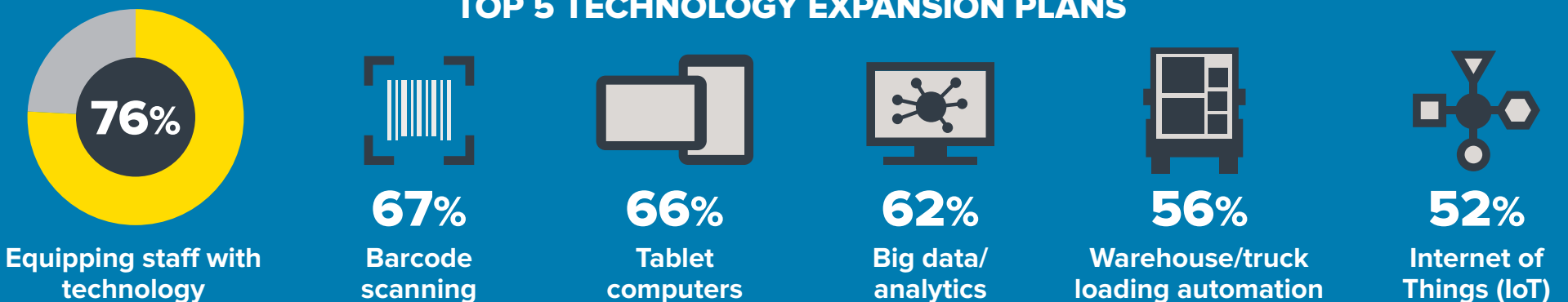
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