PARCEL

HOT COMPANIES 2016

LASERSHIP®

LaserShip is a parcel carrier facilitating last-mile delivery to the eastern U.S. for shippers that desire reduced transit times and increased flexibility within their supply chain. With a footprint covering 22 states and Washington, D.C., LaserShip is able to reach over 100 million consumers, making it the leading provider of same-day and next-day delivery services for premier e-commerce and product-supply businesses. LaserShip offers seven-day delivery options with same-day services available in 14 metro markets all while offering full visibility into the status of packages.

Last month marked 30 years since LaserShip's first delivery in 1986. Today, deliveries are made by way of 67 distribution centers and four sort centers. LaserShip has not only consistently expanded to keep up with the e-commerce demand as proven by its growth, but has also made technological advances in order to improve its operations and fulfill shipper and consumer demand. This year, LaserShip partnered with OpenLogix, an IBM Premier Business Partner, to develop its omni-channel digital and mobile strategy in order to provide a personalized experience for its customers and, most importantly, consumers. The first of four parts of the strategy will enable LaserShip to choose touch points throughout the service lifecycle through a mobile app and is currently in its testing stages. In addition to its digital strategy, LaserShip announced it will be revealing a brand new website later this year.

To find out more about LaserShip's shipping solutions and to meet the team, visit booth #441 at the Parcel Forum this September. See you in Dallas!

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