HOT COMPANIES
PARCEL
2018-19
FOR SMALL PACKAGE SOLUTIONS

CONTACT INFO:

COMPANY:
Transportation Insight

PHONE:
877.226.9950

WEBSITE:
www.transportationinsight.com

EMAIL:
info@transportationinsight.com

THE
2018-19
HOT
COMPANIES

TransportationInsight®

Evaluate. Innovate. Dominate.

In an era of digital supply chain transformation, more companies are turning to an emerging industry asset – an Enterprise Logistics partner specialized in e-commerce with technology-enabled, parcel-centric, multi-modal solutions. Transportation Insight, recognized as a SmartWay® Excellence Awardee for helping clients achieve supply chain efficiency, leverages advanced analytics and deep domain expertise to design strategic solutions that significantly improve parcel shipping programs.

Transportation Insight's robust Insight Parcel® platform combines Audit, Network Engineering and Advanced Analytics to implement a diagnose first and prescribe later approach that optimizes network efficiencies and maximizes service to end customers.

With decades-deep, operational industry expertise and parcel technology backed by an annual SOC 1 Type II third-party compliance audit, Transportation Insight's Parcel Audit uses a scientific approach to ensure clients get the desired service at the contracted terms.

- **Invoice audits:** rates, manifested not shipped, address corrections, residential adjustment, duplicate charges
- **Service audits:** guaranteed service, Saturday pick-up/delivery, invalid pickup, lost and damaged packages, early morning
- **Compliance audits:** third-party compliance, improper account usage, inbound monitoring, routing compliance, large package/over maximum limits

Transportation Insight's Parcel Engineering achieves logistics optimization through a three-phase process that better aligns client strategies with the carrier network.

- **Solutions Assessment:** Learn current state, identify goals, service needs and logistics requirements
- **Program Analysis and Design:** Combine deep industry knowledge and proprietary technology for parcel program analysis
- **Implementation:** Help manage RFPs and optimize the small package platform to best meet customer needs

Insight Parcel Advanced Analytics further supplements shippers' parcel programs with powerful data visualization. Transportation Insight collaborates with clients to analyze KPIs such as customer service goals; evaluate trends and expense drivers like fuel, accessorials, zones and weight classes; and improve operational efficiency by enhancing costs, productivity, inventory placement and DC alignment.

As digital business and e-commerce disrupt the global supply chain, Transportation Insight partners with clients to transform their supply chain, reinvent their processes, accelerate performance and create long-term Enterprise value. In a new era of insight, we help our clients evolve to evaluate, innovate and dominate their markets.