



FirstMile-True Multi-Carrier E-Commerce?

If you've only used shipping for personal or low-volume shipments, it may seem pretty straightforward. You select a carrier and you pay the necessary postage to ship an item. You drop the package off at one of the carrier's brick and mortar locations or at a mailbox, and then they do the rest.

High growth e-commerce businesses quickly find that shipping isn't quite so simple. Transportation costs have a big effect on your bottom line. E-commerce is highly competitive, with more consumers shopping online and industry giants like Amazon setting a 2-day service expectation. If you want your cut of the e-commerce pie, you're going to need help.

The Solution

Most shippers are forced to choose one carrier: UPS, FedEx or USPS. Is any one of them perfect? No. USPS does a great job on lighter weight packages, UPS does a good job on heavier packages, and FedEx is known for its speed of service. How about regional parcel and mail carriers? They have their strengths and weaknesses too.

What if you had a company that could shop each of your packages across all these modes and drive the right label to your shipping software for each order? How about a company that could pick all the packages up on the same truck, run it through sort operations, and linehaul it into the right carrier network each day?

What FirstMile Can Do to Help

FirstMile is just that company. We've been helping companies of every size and market optimize their shipping in order to reduce costs, save time, and provide the best possible experience for every customer. Our system makes it easy and fast for you to access the best carrier for the job, selecting from a range of national, regional, and local parcel and mail carriers, including First Class and Priority Mail.

FirstMile is a multi-carrier e-commerce parcel carrier. Our unique approach allows small, medium and even large ecommerce shippers to get the best combination of price and service across a wide range of USPS workshare and parcel carrier partners—including our own network. We do this all with one API connection, one pickup via our FirstMile owned and operated vehicles, one invoice, and one point of contact. We even handle claims.

The FirstMile shipping algorithm works by first shopping each package for price and service. It then returns the right label for each unique package, which ensures the best combination of price and service for that package within the prescribed service limits you set. Need 5 day or less service? No Problem. Need 2-4 day service? No Problem. Just want the lowest priced service possible for every package? No Problem.

If you are tired of the headaches from trying to navigate the e-commerce shipping labyrinth, let FirstMile help.

Oh, and our systems integrate seamlessly into common shipping platforms like ShipStation, Order Cup, ShipRush, Ship Hero, and many more.

CONTACT INFO:

COMPANY:
FirstMile

PHONE:
888.993.8594

WEBSITE:
<https://firstmile.com>

EMAIL:
Sales@firstmile.com



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